

OMEGA MIND™

Profit Projector

CURRENT:

- A. How do you charge clients: Hourly Flat Fee Other _____
- B. Top fee you are CURRENTLY charging clients \$_____ (If hourly, state the TOTAL you typically earn per top fee client)
- C. Amount you SHOULD you be charging Top Fee clients (your true value/worth) \$_____
- D. # Top Fee clients per month you ARE currently closing/enrolling #_____
- E. # of new Top Fee clients per month CAN you fulfill (your full capacity) #_____ Current: _____%
- F. Cost per new client acquisition \$_____
- G. Average lifetime value per client: \$_____

FUTURE:

$$\$ \frac{\quad}{C} \times \# \frac{\quad}{E} = \$ \frac{\quad}{\text{Monthly Gross}} \times 12 = \$ \frac{\quad}{\text{Annual Gross}}$$

PROJECTED PROFIT:

$$\$ \frac{\quad}{F} \times \# \frac{\quad}{E} = \$ \frac{\quad}{\text{Monthly Cost}} \times 12 = \$ \frac{\quad}{\text{Annual Cost}}$$

$$\$ \frac{\quad}{\text{Annual Gross}} - \$ \frac{\quad}{\text{Annual Cost}} = \$ \frac{\quad}{\text{Gross Annual Profit}}$$

$$\$ \frac{\quad}{\text{Gross Annual Profit}} - [\$ \frac{\quad}{\text{Fixed Expenses}} + \$ \frac{\quad}{\text{One Time Expenses}}] = \$ \frac{\quad}{\text{Net Annual Profit}}$$

CHALLENGES/OBSTACLES: Circle any that might keep you from attaining this projection:

- Insufficient Capital Lack of Leads Fear/Uncertainty Procrastination Skepticism
- Limiting Beliefs Unsupportive Spouse Other Life Events Dislike/Weak at Selling

Biggest weaknesses: _____

Biggest strengths: _____

How soon do you want to start achieving this profit projection? _____